



St. Francis

College for Women

Begumpet, Hyderabad

(Autonomous & Affiliated to Osmania University)

Department of Commerce



COFFEE

VANTAGE

2021-2022



From the Editors' Desk



Being a part of COFEE, the largest and oldest club at St. Francis was both an immense responsibility and an incredible honour. We could feel the weight of all the remarkable people who had come before us, as we strived to follow in their footsteps and uphold the legacy of a club that has touched the lives of so many. The skills gained and friendships forged from our time here will stay with us, even as we now pass the torch to our successors.

COFEE as a club, helps you surround yourself with people who are only going to lift you higher. It teaches you that teamwork, determination, and a 'never give up' attitude will make even the biggest goals achievable. This is readily evident in the way COFEE took up the challenge of connecting with students and bringing them together in an era of social distancing through various online fests, competitions, and exciting new events. The launch of the Entrepreneurship Cohort is a stepping stone that will help the budding innovators of our college take their dreams closer to reality.

We believe that the best view comes after the hardest climb. The path to success is never an easy one, but the journey itself can teach a lot. Even though we faced our own obstacles this year, our combined synergy and creative problem-solving along with the unceasing support from our mentors at the Department of Commerce, helped us find the courage and determination to chase our dreams and aim for the loftiest peaks of success.

As Nelson Mandela once said, 'It always seems impossible until it's done.' So too, the remarkable journey of Team COFEE over the years would have been scarcely believable 20 years ago when the club first started. With every passing batch, COFEE has grown from strength to strength as it helps students become the most vibrant and creative versions of themselves. This edition of Vantage continues to record the path-breaking journey of COFEE, as it inspires students to **Rise, Reach and Reinvent!**

PRINCIPAL'S MESSAGE



SR SANDRA HORTA
Principal

This academic year has been a different one. Towards the last phase of it we had the joy of being together in person and everyone geared up to make the best of this time and you my dear students of COFEE had your club events take off in the new normal mode. The memories that you have created for yourselves and one another personally and as a team will be the most special gifts that you will carry with you for the years to come. The team COFEE had great and memorable experiences of working remotely which I am sure none had and will have. All that you have gained and given may make you truly channels of God's love and peace not just during your days in the college but all through your lives. Spread joy and love all round you, promote goodness in all forms. Add colour and vitality to everything you do.

Be a blessing to everyone God brings in your life.

God bless you today and always.

HOD'S MESSAGE



M.S DEEPA SAMUEL
Head of Department

The phoenix is a mythical immortal bird that cyclically regenerates and obtains new life rising from the ashes of its predecessor.

An apt symbol of the spirit of resilience and regeneration that every batch of COFEE has displayed over the last 20 years. This current batch more so than the others, apart from the usual vicissitudes has also needed to battle the pandemic....and this they have done successfully and how!! Almost 20 events carefully curated with the help of the charter promised at the beginning of the year, flawlessly executed.

Academic events, skill development, knowledge enhancement, social commitment and concern for the marginalized, all were visible in the COFEE events held this year – benefiting students, the college and society at large.

The two new initiatives that this batch added to COFEE's heritage was the Launch of the COFEE merchandise and the Entrepreneurship cohort – 2022. Entrepreneurship is one of the most important traits in business and commerce and it is my hope and prayer that these initiatives will take off spectacularly and help many of our students carve a niche for themselves in the future.

I am particularly impressed with the cohesion the team displayed. No task was too small or too large, and if one of them wasn't available, another stepped in to shoulder the responsibility to complete it seamlessly. I take this opportunity to congratulate and thank the office bearers of COFEE, the entire core team and all the COFEE reps who worked very hard to ensure that the events went off without a hitch. From the planning, organizing, publicity, logistics and content delivery, every element was effectively executed bringing about an unmatched learning experience to everyone involved.

I am also very appreciative of the efforts of the think tank, led by Harkeerat and Khushi and marshaled efficiently by COFEE coordinators Ms. Prashanti and Ms. Mary Jasmine. No matter what happened in the planning meetings, they presented a smooth, unruffled and united front to ensure that the work got done efficiently and as planned. A special word of thanks and gratitude for Ms. Prashanti who was the COFEE coordinator for 3 consecutive years and who, in spite of her other often conflicting personal & other official duties, left no stone unturned in fulfilling her responsibilities to COFEE.

As we come to the conclusion of another fruitful academic year, I am grateful to the faculty and students of the department of Commerce, everyone who helped carry forward COFEE's legacy.

Wishing the outgoing batch the very best as they venture into the great unknown, forging their own unique path with all the learning they acquired at SFC. Dear girls, you are greatly appreciated and loved and all of you will hold a special place in our hearts as Commerce and COFEE alumnae!

COORDINATOR'S MESSAGE



MS. P.N. PRASHANTI

Club Coordinator

"Coming together is beginning. Keeping together is progress. Working together is success."- Henry Ford

COFEE always strives hard to help students become leaders by keeping them together, encouraging them to work together and become successful in everything they do.

As a Club Coordinator, my journey with COFEE started in 2019 and continued till 2022. In these 3 years I have seen different office bearers working hard to carry on the legacy of COFEE with honesty, confidence, dedication, compassion, intelligence and most importantly with lots of enthusiasm. The teams really worked relentlessly during the time when COVID-19 pandemic had hit all of us and keeping us in a state of dilemma as what would happen next. It gives me immense honor and privilege to say that team COFEE took the task of counseling students and helping them to come out of this situation by conducting a webinar when many young students were going through lot of stress and anxiety.

COFEE has always encouraged young budding entrepreneurs to start their own entrepreneurship and as a part of that team COFEE 2021-22 has started a one of its kind program called "Entrepreneurship Cohort-22" and I congratulate the team COFEE and Department of Commerce for such an initiative by giving young talents a platform to showcase their products.

I want to take this opportunity to thank Deepa Ma'am (HoD, Department of Commerce), Latha.S Ma'am (Senior Faculty, Department of Commerce) and all the members of the Department of Commerce for giving me a chance to learn, explore and innovate new things and make memories to cherish throughout my life.

Wishing each and everyone associated with COFEE- All The Very Best, May all your endeavors be fulfilled and you become successful in life.

Stay Safe & Stay Happy.....

COORDINATOR'S MESSAGE



MS. MARY JASMINE JAMES
Club Co-ordinator

“Learn from yesterday, Live for today, hope for tomorrow”.

COFEE (Commerce Organisation for Emerging Entrepreneurs) creates a platform for young women students to showcase their creativity, innovation, and many more.

Every year, COFEE comes up with a new idea to nurture the talents and creativity of the young women students. The challenges posed by the pandemic have made the students much tougher in completing their tasks successfully by conducting various online and offline events.

I am also extremely happy that COFEE has launched “Entrepreneurship COHORT” with the continuous efforts of team COFEE. I congratulate the entire team COFEE for their hard work and dedication that made the difference in accomplishing their tasks. I thank the team for their cooperation and also feel honored to be part of COFEE. Wishing Team COFEE Good Luck in their future endeavors.

PRESIDENT'S MESSAGE

It feels like yesterday when being a part of the COFEE Core Committee was all I wanted when I first joined St. Francis College for Women. The high spirit, enthusiasm and dedication portrayed by the club always attracted me to somehow be involved in COFEE, be it participating in events or volunteering for them. When I was asked what COFEE meant to me, the answer was crystal clear in my mind. I never viewed COFEE as a group of superiors and subordinates organizing events. It was, is and will always be a family to me. Though this academic year was a roller coaster ride due to the pandemic, our extremely talented team left no stone unturned in planning and making all events a success online. We have learnt so much together, we have grown so much together!



MS. HARKEERAT KAUR
President

COFEE is a well established club at our esteemed institution and I'm eternally grateful to the ever encouraging commerce department for finding me fit for the role of the President.

Thank you, COFEE! Keep rising, keep flourishing!

VICE PRESIDENT'S MESSAGE

“Making yourself better is something everyone can master, but making your team better is what leadership teaches you”

3 years at COFEE and it's finally time to pass the baton, it's been a journey from a novice and a scared teen to an aspiring and confident adult ready to take life by the horns. The club has offered me a plethora of opportunities to learn and grow which helped me broaden my horizons in every aspect of life.

It has taught me skills while teaching me lessons about life, it has taught me how to make opportunities for oneself, while it gave me friends for a lifetime, and it taught me how to tackle challenges, while it gave me unforgettable memories to last decades. From a member to a leader, from adhering to deadlines to taking decisions at critical junctures, my journey has been a cherishing one. Wishing all luck to the future leaders of the club for carrying forward the legacy to greater and newer heights.



MS. KHUSHI ASRANI
Vice President

MEET THE TEAM



Harkeerat Kaur
PRESIDENT

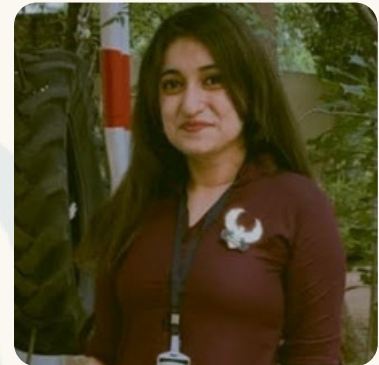


Khushi Asrani
VICE PRESIDENT



Shradha Joshi
TREASURER PG

"Being associated with COFEE was quite overwhelming as it gave me the opportunity to explore and enhance my Communication, Leadership, & Entrepreneur skills"



Isha Chander
TREASURER UG

"COFEE to me was an unforgettable experience where I met people with different ideologies but same interests and helped "RISE, SHINE & REINVENT" myself!"



Riya Choudhary
GENERAL SECRETARY PG

"COFEE - Not two years, but for life"



Divya Ranka
GENERAL SECRETARY UG

"The only two things that made my college life easier and fun- COFEE & COFFEE"



D. Priyamvada
JOINT SECRETARY

"My day starts with coffee and ends with coffee"



Cheerisa Z Jilla

CULTURAL HEAD

"COFEE has given me the opportunity to connect and collaborate with larger peer group and has helped me boost my morale"



Dishy Surana

CULTURAL CO-ORDINATOR

"Being a part of COFEE was a wonderful experience and great opportunity to work with everyone involved"



Deepika Kooragayala

PUBLICITY AND SOCIAL
MEDIA HEAD

"COFEE enriched my college life. It gave me a platform to showcase my talent and helped me develop more skills"



Pooja Ramchandani

PUBLICITY AND SOCIAL MEDIA
CO-ORDINATOR

"Learning, Leading and Loving every step of the way, that's COFEE for me."



Syeda Kulsum Fatima

BRAINIA HEAD

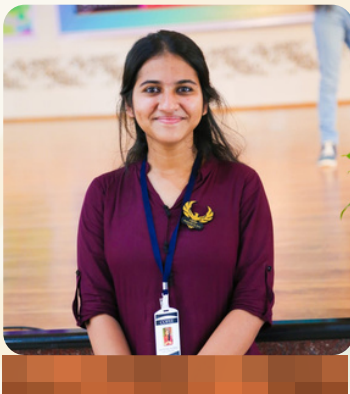
"COFEE has been an important part of my college days! Being a member of COFEE was not only an empowering experience, but the memories made here will forever be in my heart"



Nithya Santoshi K

BRAINIA
CO-ORDINATOR

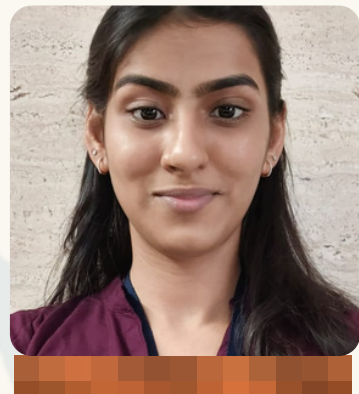
"COFEE was an enriching experience which allowed me to grow and identify new skills"



R. Moukthika

SPEECH WEAVERS HEAD

"My 3 years experience in Cofee has taught me countless lessons and made me a better version of myself"



Prachi Loya

SPEECH WEAVERS
CO-ORDINATOR

"I had an amazing time being the part of the team and learnt a lot in the process"



Chahak Vijaywargiya

PAGE TURNERS HEAD

"COFEE has been the heart and soul of my college life, an enriching and unforgettable experience"



J. Ananya

PAGE TURNERS
CO-ORDINATOR

"Being a part of COFEE was a wonderful experience. Which involved a lot of learning and meeting new people"



Sonali More

TRADE WIZARDS HEAD

"COFEE has been an Enriching, Impactful and Enlightening experience"



Gunjan Jain

TRADE WIZARDS CO-ORDINATOR

"I have made one the fondest memories with COFEE this year, super glad to be part of it. It's lovely to see how beautifully COFEE has done so much in the last 20 years!"



Ruchika Reddy

SAMARITAN TRANSCEND HEAD

"Cofee was simply amazing and worth joining Club"



Urvi Kanjani

SAMARITAN TRANSCEND CO-ORDINATOR

"COFEE has been an exciting part of my college life and something I will forever cherish"



Allamsetty Geetika

VANTAGE CO-ORDINATOR

Being a part of COFEE is exposure to the Corporate and Entrepreneurial World.
"Learnings from elegant experiences"



Gurram Shruthi

VANTAGE CO-ORDINATOR

"Who needs coffee when you have COFEE!"

COFFEE REPRESENTATIVES



Top (left to right): Sai Priya, Supriya Jadhav, Jeksani Nikitha,
Vandana Devi, Veerla Vaishnavi, Nikitha Upadhyay

Bottom (left to right): Shreya B.V.S, Kushi Bansal, Yashita Surana,
Kirthi Sahini, Vaishnavi Cheera

OUR LEGACY

Commerce Organization For Emerging Entrepreneurs (COFEE), a student club founded in the year 2002, was visualized as a launching pad to hone & develop entrepreneurship, leadership, management, and organizational skills among the students of the Department of Commerce at St.Francis and every COFEE team so far, has successfully fulfilled this objective.

The club enables students to participate in various events and activities that explore common interests and helps them make lifelong friends. COFEE encourages students to aim high and sharpen their skills by organizing an array of inter and intra-collegiate activities throughout the year such as workshops, guest lectures, International student fests, webinars, and exciting new competitions that provide a delightful experience for everyone involved and make memories that will last a lifetime.

COFEE, as the largest and oldest club at St.Francis, has always strived to promote the growth of the student community and helped foster teamwork, initiative, creativity, and leadership in each successive batch that picks up the baton. Team COFEE has successfully completed 19 years and is still going strong as it steps into the 20th year of its remarkable journey.

COFEE's incredible track record over the years stands testament to its relentless pursuit of excellence. The club has achieved many milestones in the last two decades since its conception. Even with the onset of a global pandemic that had left us stranded in our homes for months on end, COFEE as a student club has shown its resilience and innovation in adapting to changing circumstances by conducting online fests, competitions, and workshops.

Thus it ensured that successive batches of students don't miss out on the experience of becoming a part of something bigger and continue to carry forward the legacy of one of the largest and most remarkable clubs on campus.

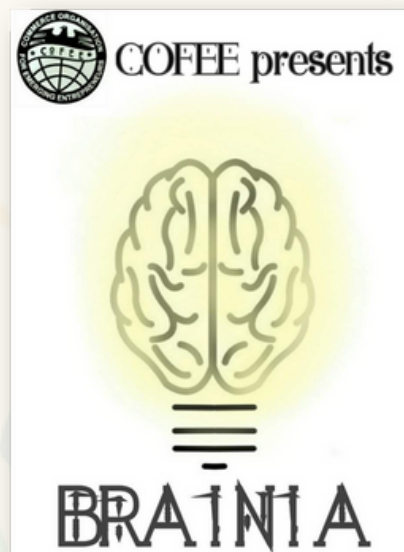
The success of COFEE thus lies in its desire to reinvent itself constantly, chase seemingly impossible dreams, and thereby, make the biggest goals achievable. Like a Phoenix that rises once again from its ashes, COFEE awaits new batches of students who will unfold their wings and soar high to reach unimaginable heights.

COFEE will continue to work towards making itself even more vibrant and creative whilst inspiring students to Rise, Reach and Reinvent!

SUB- CLUBS

COFEE has various Sub - Clubs which help students to pursue and further their interests within the college. These clubs explore the various facets of college life, nurture creativity and inspire innovation by enabling students to pick up new skills and face new challenges to become the best version of themselves. The following are the various sub-clubs of COFEE:

Brainia, the Quiz Club of COFEE, believes that limits only exist in our minds and that knowledge opens the doors to opportunity, success and achievement. It promotes the active sharing of knowledge and tests the students GK and general awareness about various topics through innovative quizzes and competitions. Talaash- an online treasure hunt was organized by the club this year to encourage participants to engage in a fun-filled quest of solving various puzzles, crosswords and quizzes to win the ultimate prize.



Trade Wizards, The Entrepreneurial Club, works towards igniting the spark of entrepreneurship in the minds of students and firmly believes that 'Who you are tomorrow begins with what you do today!' This sub-club motivates our budding entrepreneurs and enables them to pick up various tricks of the trade and hone the skills that will ensure their future success.

The launch of the Entrepreneurship Cohort (EC) and sale of COFEE merchandise this year are specially designed to help students develop idea generation, business planning and teamwork in order to come up with innovative solutions that solve existing problems. The EC Program is a flagship event of the year which will be proudly carried forward by upcoming batches.



SUB- CLUBS

Speech Weavers, The Debate Club knows that public speaking is the art of giving power to words - to influence, inspire and transform lives. This sub-club of COFEE, thus aims to bring out the speaker within and helps students in putting their words across in a bold and effective manner. It organized The Big Debate this year to invite an enthralling war of words about India's Unicorn Boom.



Page Turners, the Book Review Club is well aware that reading is to the mind what exercise is to the body. That's why this sub-club enables students to read and understand the works of some of the world's greatest authors and visionaries. Avid readers know that a book is a gift you can open again and again. Act-o-mania, an exciting event organized by the club this year gives participants the opportunity to bring their favorite character to life in a costume enactment.

Samaritan Transcend, the Social Outreach Club strongly believes in the spirit of giving and knows that even the smallest act of kindness can make a big difference in the lives of others. It instills in students the importance of charity and the joy derived from reaching out a helping hand to those less fortunate than us. An inspiring initiative taken up by the club was The Good Act, an offline donation drive to contribute course books, notebooks, and stationery to underprivileged children in government schools.





INDEPENDENCE DAY



Dance is an extremely passionate art performed to express one's love for music. It is a form of art, a way to bring happiness, to express your feelings, be more fit or just feel each and every emotion in its deepest sense. Independence Day – the day on which our country got its freedom. A sense of dedication and cheer was seen in team COFEE through its mind-blowing patriotic performance.

The dance was a mash-up of cheerful songs such as “Suno Gaur se Duniya waalo”, “Chak de India”, “Jai Ho” and “Vande Mataram”. The choreography also included a depiction of our country's recent achievement in the Olympics. All in all, it was a power packed nerve gripping performance that made the audience cheer in awe.



INVESTITURE OF STUDENT CLUBS

"Leadership is the capacity to translate vision into reality."

28th August 2021 was a momentous day that marked the Investiture Ceremony of the academic year 2021-22.

All the core committee members of the COFEE club (Commerce Organisation For Emerging Entrepreneurs) who were set to become Office bearers proudly presented themselves and displayed their commitment to honoring the club's long-standing legacy. The event began with flag hoisting by the dignitaries followed by the college anthem. The newly elected core committee members of all the clubs, led by respective Club Presidents, marched forward bearing the flag of their clubs. Team COFEE was led by the President of the club, Ms. Harkeerat Kaur along with Vice President, Ms. Khushi Asrani. The Faculty Coordinators Ms. P N Prashanti and Ms. Mary Jasmine James were also present, lending their constant support and guidance.



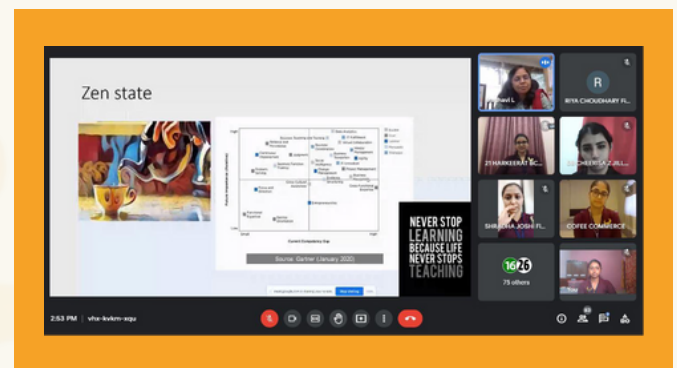
Our respected Principal, Sister Sandra Horta was invited to administer the oath. All office bearers took the pledge before Almighty God that they will fairly and impartially fulfill all the duties and responsibilities assigned to them and promised to maintain the integrity of the club. They pledged to adhere to the principles of the college and strive for success with team spirit in all their endeavors. After the oath, The Principal, followed by the Chief Guest Dr. Balakrishnan, Professor of Geography and Dean of faculty, Osmania University, addressed the gathering. They congratulated, encouraged, and gave their best wishes to each and every member.



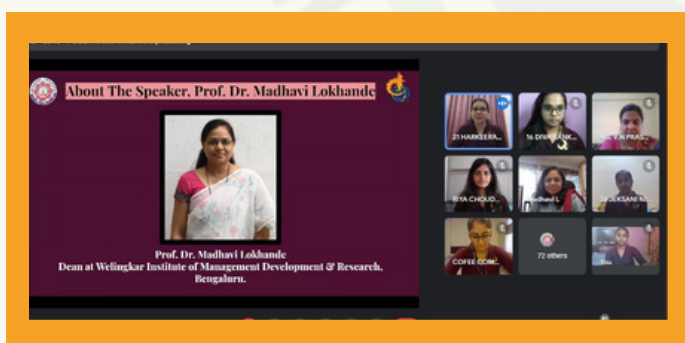
WEBINAR ON NETWORKING AND NEGOTIATION SKILLS FOR LEADERS

“A leader is one who knows the way, goes the way and shows the way.”

The COFEE Club organized a webinar on Networking and Negotiation Skills for Leaders on 13th September 2021 with the aim to enlighten students about the importance of leadership skills in today's world. The webinar engaged over 85 participants, comprising the Class Representatives, Vice Class Representatives, and Student Quality Cell Representatives of the commerce department along with the COFEE core committee and COFEE representative. The speaker Prof. Dr. Madhavi Lokhande, Dean of Welingkar Institute, is an alumnus of our college under the Department of Commerce and a renowned academic personality.



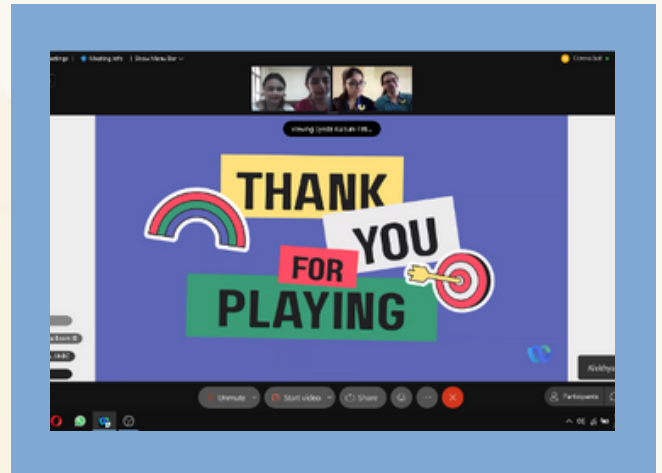
She explained that leadership takes one to the highest level and used various examples to help participants understand the attributes needed to be a strong leader, such as being courageous, following your intuition, making yourself unforgettable, and always having a problem-solving attitude. In the end, she advised that individuals should identify their core principles and be able to translate them into words and actions in order to make a large-scale impact. She encouraged students to practice individual Social Responsibility and identify their own strengths and weaknesses. The guidance of the speaker proved to be intriguing and insightful as it motivated all the passionate young leaders of the Department of Commerce.



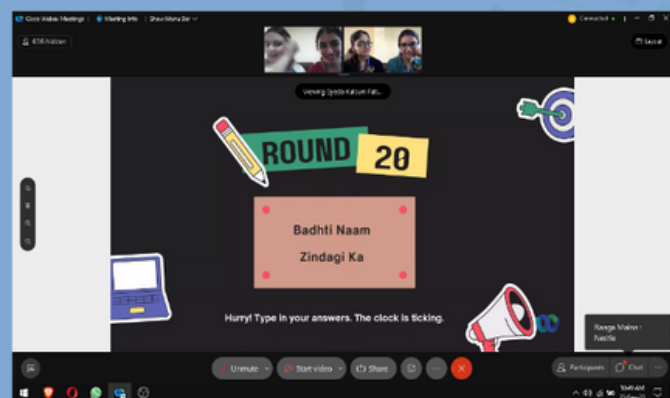
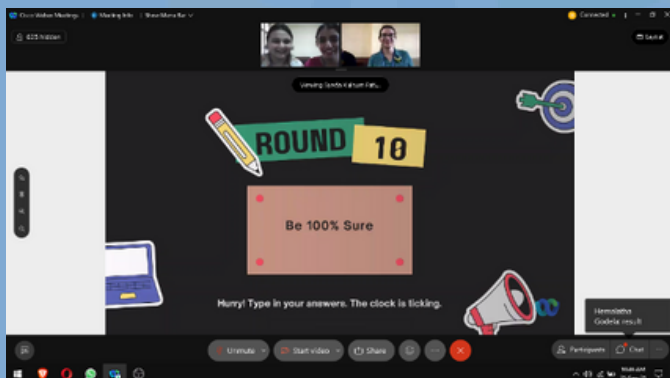
STUDENT INDUCTION PROGRAM

COFEE conducted a Student Induction Program for all the freshers on 21st September 2021. The idea behind organizing the session was to engage and interact with the first-year students of our college to help them adapt to their new environment. The event had over 800 participants from all the commerce classes.

The program commenced with a cordial greeting from the COFEE club President and Vice President along with a brief introduction about the club.



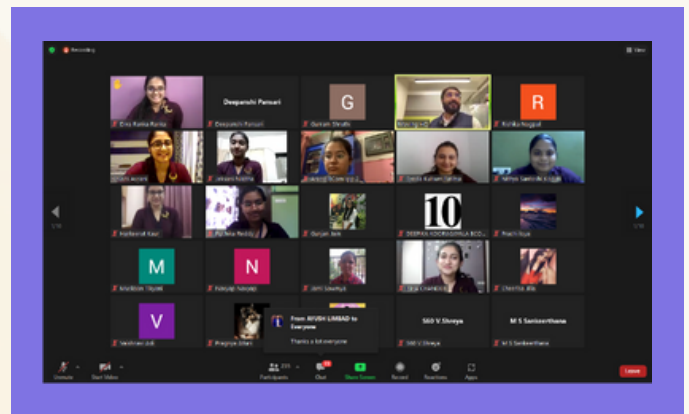
The activities planned were divided into two parts. The first was a game called “TIC TAC TALK” wherein a few words were presented on the screen one by one and the students were instructed to narrate or type related words that come up in their mind after seeing the given word. The second activity was called “TUG OF WAR” where students were shown brand taglines and had to guess which brand or product they were looking at. All the first-years were thoroughly engaged and participated actively in both sessions. They also requested that similar activities be held once again in the future.



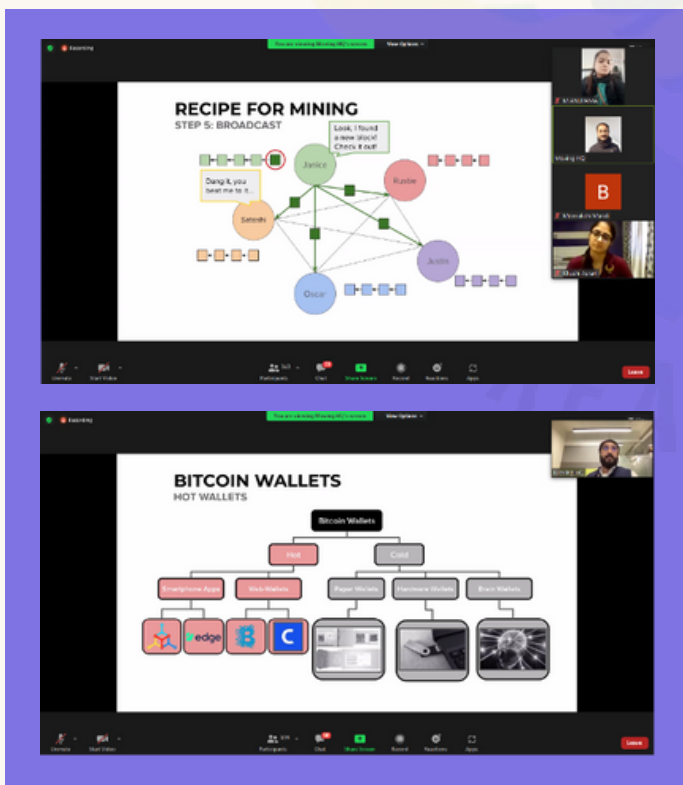
WEBINAR ON CRYPTOCURRENCY

The COFEE club of St. Francis in collaboration with Crypto School, organized a National Level Webinar on 28th September 2021 to promote knowledge and awareness about the various opportunities in the crypto and blockchain industry. The session had 380+ participants from Hyderabad and other cities.

The speaker for the day, Mr. Aman Sanduja, Co-founder of Moving initiated the session with an interactive question. He inquired about the importance of trust in the business and talked about how the digital economy is heading for decentralization. He went over the basics of bitcoin and explained how it can be sent from user to user on the peer-to-peer bitcoin network without intermediaries



He enlightened the participants about the process of real-world bitcoin mining, explaining that it is operated by high-powered computers that solve complex puzzles. Downloading the blockchain, confirming transactions, broadcasting and generating profits were all described as part of the mining process with a live blockchain puzzle solved by the speaker. The webinar was concluded with an interactive Q&A round discussing the various government policies and real-world situations that influence trading and investments. The session was very informative and helped the students gain a thorough understanding on what cryptocurrency is all about.

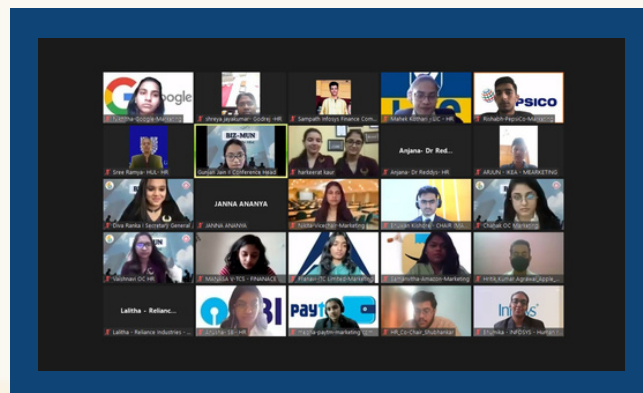


BIZ-MUN

Survival of the Fittest

COFEE club conducted BIZ-MUN 2021 as a part of Yuvaflare-The Campus Fest between 18th to 21st October 2021. The event was designed as a strategic blend of the business world on the skeleton of MUN with a twist. It put the participants' knowledge to the test on a variety of interesting and complex issues. The conference focused on students representing various Company Executives who addressed emerging business issues and discussed agendas.

The preliminary round was conducted on 18th October 2021. It commenced with the Executive Board members giving a quick overview of the BIZ-MUN event and describing the MUN's regulations and norms in order to keep the communication open. After the agenda and General Speaker's List (GSL) were set up, the executives engaged in debates during a moderated caucus, which was followed by an unmoderated caucus when they socialized and spoke to one another.



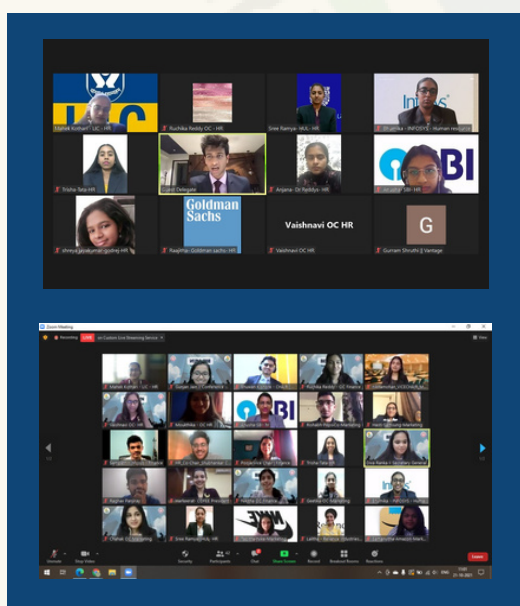
The Executives were assigned to a crisis committee to deal with a matter of immediate concern. They needed to think of innovative ways to solve problems and come up with new ideas. The Finance and Marketing committees passed a resolution, and the Human Resource committee held an interview role-play activity. Throughout the session, the executives were engaged and receptive. On the day of the main event i.e on 21st October 2021, a Live session was set up where the participants were invited to share their thoughts about the competition and the prizes were announced, including the Best Executive and High Commendation honors. The event was a grand success and received positive feedback from all the participants.

“ In my opinion COFEE is one of the best clubs in the college. The competitions are conducted immaculately, which not only let participants showcase their talent but also provides great learning. I thoroughly enjoyed the MUN & ad making competition as it was fun, engaging & insightful.

Kudos to COFEE!

-Trisha Kola

”



MERCADEO

mad over marketing

Where creativity meets madness!

COFEE Club conducted Mercadeo as a part of Yuvaflare - The Campus Fest on 21st October 2021. The event drew 50+ participants, including many from National and International schools and colleges.

MERCADEO was an 'Advertisement Making Competition' which enabled students to demonstrate their marketing skills and become acquainted with commercial marketing and promotional tactics.



The participants created their own advertisements based on one of the many scenarios provided by the organizers. They developed commercial screenplay ideas and were able to showcase their creativity through acting, animation and other mediums.

The main event commenced live on the SFC YouTube channel and opened with a warm welcome from COFEE's President and Vice- President, as well as the Event Organizers. The judges for the event, Ms. Deepa Samuel, HOD, Department of Commerce, and Ms. Gulnar Virk, founder of HashTag Marketing, commended the students for their outstanding effort.

“ I had a great time taking part in the **MERCADEO** competition that was held during the Yuvaflare fest. This ad - making competition caught my attention with its creative prompts, that made us think out-of-the-box to come up with an advertisement that perfectly combined entertainment with marketing.

-Sachi BA 1 MLS Winner **MERCADEO**



ENTREPRENEURSHIP

ABOUT US

Trade Wizards the sub – club of COFEE is an Entrepreneurial sub– club which aims to enhance students' knowledge and motivates young budding entrepreneurs, presents Entrepreneurship Cohort Program acquaints you with the journey from tracing out a plan, to gaining traction in the marketplace, to raising capital for your endeavor.

WHAT WE DO

This program clarifies how business visionaries run organized analyses to approve thoughts and refine business systems. You will dive deep into the numbers behind how business people and their financial backers settle on monetary choices.

OBJECTIVE

- To equip young minds with tools and thinking necessary to jumpstart and accelerate their entrepreneurial journey.
- To provide the building blocks that will help participants create their own venture from the ground up, including idea generation, business planning, team formation.

FOCAL POINT

- Building the business plan
- Understanding the customers
- Value proposition
- Market feasibility
- Creating the funding pitch

COHORT

“ THE SUCCESS OF THE YOUNG ENTREPRENEUR
WILL BE THE KEY TO INDIA'S TRANSFORMATION IN
THE NEW MILLENIUM ”

- Dhirubhai Ambani



PERKS

- Access to the COFEE social media platforms to promote your products twice a month
- Regular interaction with established entrepreneurs.
- Information related to events promoting entrepreneurship.
- An opportunity to hone your skills through networking and access to resources through carefully curated programs and workshops.
- Partnership with American Corner and WeHub.
- Increasing your professional network.
- Certificates at the end of the program

METHODS AND APPROACH

- Webinars
- Seminars
- Alumni Talk
- One on one guidance
- Interactive group discussions
- Workshops
- Promotion of their business products

COFEE MERCH



“

COFEE Merch was something really new for me to see at St. Francis and being a proud member of the Club only boosted my excitement when it came to owning some amazing stuff.

I bought some very motivational and inspiring badges with different quotes printed on them and they push me to work harder every day!

Thank you COFEE, you're the coolest club!

”



Pooja Ramchandani

“

Once again, COFEE is adding a feather to its hat by launching a trendy, chic and exclusive merchandising line, perfect for adding to yourself and also for giving away. My personal favourites are the badges and keychains with personalized quotes and messages that help me manifest myself better. COFEE merchandising will surely remain what is closest to my heart.



Diva Ranka

”

“

COFEE has not failed to take it up a notch by launching the COFEE merchandise. I am super happy and satisfied with the quality and variety of merch offered. It is the best souvenir of my experiences as a member of COFEE Club.



”

Chahak Vijaywargiya





NATALE



INTRA COLLEGE CAROL SINGING COMPETITION

“Clap your hands, stomp your feet and sing your hearts out.”

Christmas is not just a season of Cool breeze, it's also the season of Joy, Celebrations, Singing, and Praising - **The Saviour of the world.** The cheer of Christmas was seen in students of all the clubs with vigor and zeal. The competition was conducted on 16th December 2021. To join the enthusiasm and excitement of a celebration, COFEE participated in the carol singing competition with the following melodies - **“God rest ye merry gentlemen”, “it's about the cross”, “Christmas is a time to love” and “O come, let us adore Him”.**

The lovely voices filled the hall with Christmas vibes, spreading the very message of faith, happiness, and peace. It was not just a competition but also a learning opportunity for everyone in aspects of a group effort, and coordination. The team was appreciated by everyone for its extraordinary performance. The melodious treat of carols was indeed a splendid way to celebrate Christmas.





NATALE



INTRA COLLEGE CAMPUS DECORATION COMPETITION

“All architecture is shelter, all great architecture is the design of space that contains, cuddles, exalts, or stimulates the persons in that space.” —Philip Johnson.

Team COFEE decorated the 2nd floor of the main campus building for Christmas. After hours of discussions and days of alterations, the team came up with an idea of narrating the scenarios and situations that actually took place during the birth of JESUS CHRIST. At the entrance of the second floor, a small crib was set up, the other side of the floor was decorated with the Prophecies of Prophet Isaiah regarding the birth of Jesus Christ followed by the conversation of Angel with Mary and Joseph. Similarly, the opposite side was decorated showing the wise man traveling to meet The Saviour. One of the corners of the floor was decorated as a fun area with a photo booth.



Christmas is all about spreading joy and love so, to depict that, paper cuttings of elves and angels were hung in the corridors. To make the decor more expressive, the qualities of JESUS CHRIST were written in small circle-shaped cutouts and hung on the entrance of each classroom door. COFEE bagged 2nd Place in the Floor Decoration Competition. All this wouldn't have been possible without the splendid efforts, teamwork, and enthusiasm of the CORE Committee and volunteers.



TALAASH

AZADI KA AMRIT MAHOTSAV

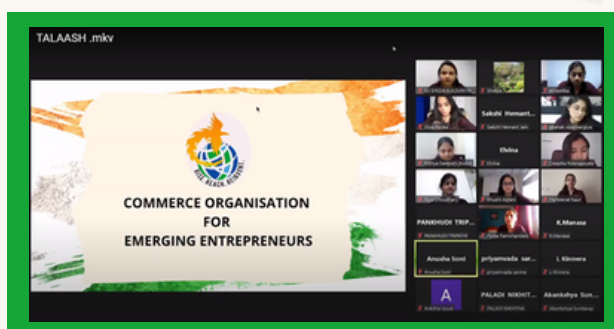
COFEE conducted TALAASH-The Answer Lies Within! A Treasure Hunt competition as a part of AZADI KA AMRIT MAHOTSAV on the occasion of Independence Day. The competition was conducted on 26th January. It was intended to make students from various colleges interact and engage with one another. In this game, the participants compete to be the first to find something that has been hidden using clues.

The session engaged 60+ participants, comprising the students from all streams, BA, BCom, BSc, and BMS, including many from different colleges, as well as some members from the COFEE Core Committee.

The inter-college competition commenced with a cordial greeting from the President and Vice-President of the COFEE committee. They began by extending Republic Day greetings and providing a brief overview of the COFEE club. The students were given an overview of the activities by our hosts, which was hosted by the Brainia Club of COFEE.



TALAASH was a one-on-one hunt. The game was divided into three stages: The first phase consisted of four rounds, followed by the second and third phase having three rounds each. All in all, there were 10 rounds in the game, and each round was password protected. The answer to one round was the password for the next. After completing the 4th round, the treasure hunters were given a “Break File”. Similarly, after the 7th and 14th rounds, they received a “Treasure File”. The event started and finished on a very high note, leaving all the participants mesmerized and imbibed a spirit of competitiveness in them. The students involved in the competition were very lively along with the hosts.



“Talaash was one of the first events organized by COFEE, that I participated in. It was a very fun and exciting experience as we had to crack codes and complete a variety of puzzles in a race against time over 5 rounds. Kudos to the COFEE team for organizing such an innovative and engaging event.”
-G. Sai Priya B.Com 2H Talaash 1st runner-up

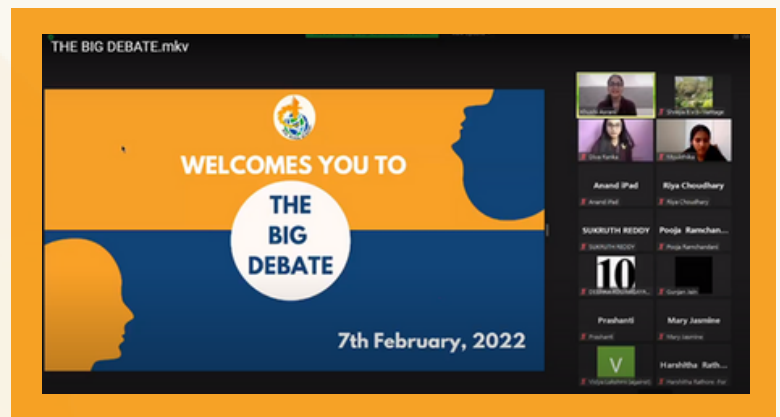


THE BIG DEBATE



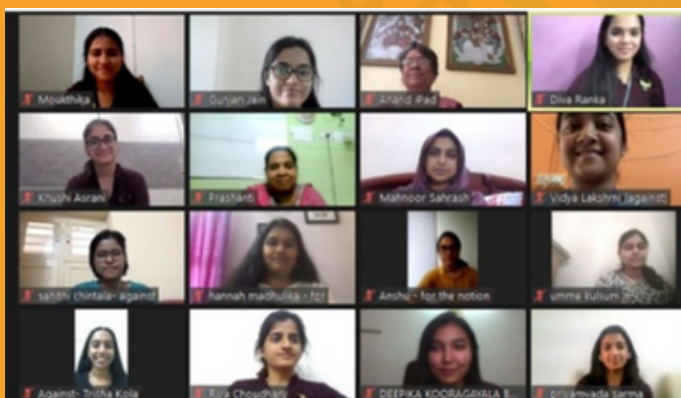
The Speech Weavers sub-club of COFEE organized THE BIG DEBATE on 7th February 2022. The competition engaged 30+ participants, comprising the students from all streams, BA, BCom, BSc, and BMS, including many from different colleges, as well as some members from the COFEE Core Committee.

The inter-college competition commenced with a cordial greeting from the COFEE committee's Vice-President and Secretary. They provided a brief overview of the COFEE club. The students were given an overview of the activities by our hosts, which was hosted by the Speech Weavers Sub Club of COFEE.



Ms. Manoor Saharsh, Assistant Professor, Department of Management Studies, and Ms. Geetha Anand PG Diploma Faculty in HR Management at St. Francis College for Women were the Judges of the event. The Big Debate is a discussion or argument carried on between two teams or sides for and against a given topic.

It was an event led by a formal discourse on the topic: "India's Unicorn Boom". Several arguments were put forward along with opposing viewpoints which encouraged the very spirit of debate and competition. The students were actively fueled by a spark to win the competition and prove their points by standing their ground. The program concluded with several diverging opinions and new ideas, just like an ideal debate should.



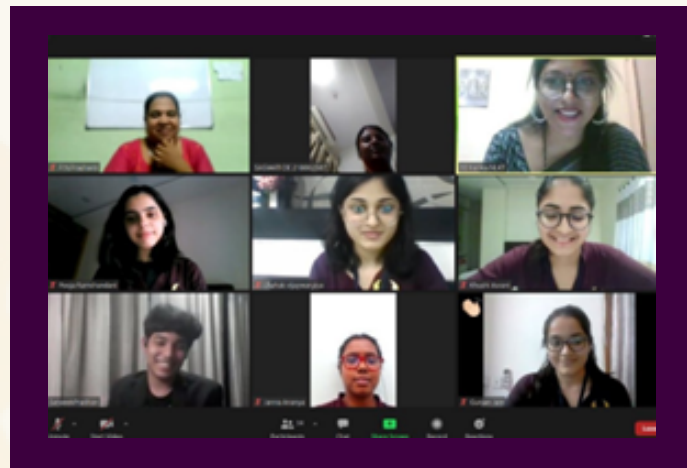
ACT-O-MANIA

AN ESCAPE TO THE WORLD OF BOOKS.

The Page Turners sub-club of COFEE conducted ACT-O-MANIA on 10th February 2022. The competition was intended to provide a platform for all the book lovers to enact their favourite character from any novel of their choice.

The competition engaged 30+ participants, comprising the students' from different streams and colleges with few members of the COFEE Committee. The competition commenced with a cordial greeting from the COFEE committee's Vice-President. She provided a brief overview of the COFEE club. The students were given an overview of the activities by our hosts, which was hosted by the Page Turners Sub Club of COFEE.

Dr. Bhagavathi SitaRama, Assistant Professor, Department of English and Foreign Languages – RBVRR Women's College and Ms.Saswati De, Assistant Professor, Department of English Language and Literature, St. Francis College for Women were the Judges of the event.



ACT-O-MANIA was an event where the participants had to make a 2 minutes video in a costume enacting the character from a novel of their choice. On the day of the event, there was a strong spirit of competition and excitement. Pre-recorded videos of the participants were played and a short introduction about the character was given by them. Followed by which our judges asked them a few questions. The program finally came to an end when the results were announced and the anticipation was met. The event was filled with talent and surprises along with the participants being students very engaged and receptive.

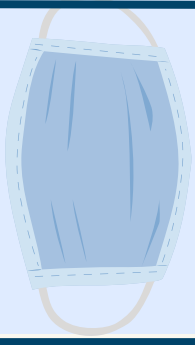
“

I got to catapult myself into the plots of some great novels. Getting a prize while competing with such passionate studentKudos to COFEE for coming up with such a unique competition. -This Kudos to COFEE for coming up with such a unique competition.

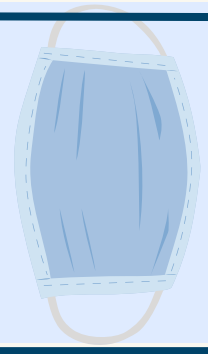
-Shreya BVS

”





BEHIND THE MASK!

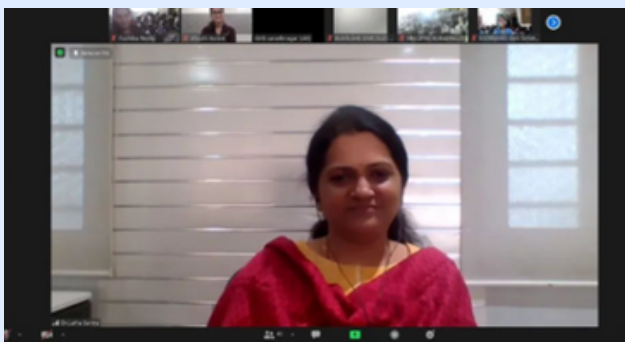


Samaritan Transcend: The Social Outreach sub-club of COFEE conducted a webinar-BEHIND THE MASK. The webinar was intended to develop knowledge and spread awareness to students on Coronavirus disease (COVID-19).

The Webinar engaged 250+ participants, comprising the students from different government schools which are; the GHS Round table School, Zilla Parishad High School (Kukatpally), Government High School (Sanathnagar) with the faculty members, COFEE Core Committee, and COFEE representatives.



The webinar commenced with a cordial greeting from the COFEE committee's Vice-President. She provided a brief overview of the COFEE club. The students were introduced to our speaker by our hosts, which was hosted by the Social Outreach sub-club Samaritan Transcend. Our esteemed speaker for the session was Dr. Latha Sarma, MBBS MD (Osm) Respiratory Medicine. Now, Senior Consultant Pulmonologist, HOD-KIMS Hospital, Secunderabad. She enlightened the students on the creative, novel, and sustained approach to encourage public health protocols, keeping people safe, and the economy open during the current covid crisis, as well as a detailed explanation of specific covid-19 related terms, with a special emphasis on staying healthy and practicing social distancing to prepare better for a post-covid future. The program concluded, and the students were engaged and receptive throughout the session.





BY THE COMMUNITY, FOR THE COMMUNITY

The GOOD ACT was a donation drive that was conducted by the COFEE club in order to aid the government school children with respect to various textbooks, novels, notebooks, stationery items, atlas, encyclopedias, along with a few dictionaries. The beneficiaries of the donation drive were including students from three government schools, namely GHS Round table School, Zilla Parishad High School (Kukatpally), Government High School (Sanathnagar). The students from 17 Sections of the Commerce Department had collectively donated around 450+ academic-related books which included textbooks of various subjects, novels, storybooks, dictionaries, encyclopedias, atlas, graph papers, new notebooks, and some stationery items.



The material was segregated and packed into various cartons to distribute in each respective school. Before the distribution of books, the COFEE members interacted with the students and told them how the material has been raised, and explained the importance of inculcating the habit of reading through which they can improve their spoken English skills. The students were very happy in receiving new notebooks and novels which were individually handed over to them and the rest of the material including some diaries has been donated to the school library for staff usage. The Head Masters very much appreciated the ideology that team COFEE has come up with and thanked them for such generous support.



ARTICLES

INFINITY IN ONE (Folklore)

Wandering through the streets of Bhopal,
clearly when it's going to be a nightfall
my thoughts started to trip,
the 'Incredible India' without a skip!

do I need a guide?
when it's my own country to ride
and me clearly feeling the pride
with my new interest or I say a desire!

passing through the horizon of contradictions
which we already caught hold by our foes
believing in the strongest reliance of superstitions...
which were once told even about our shadows

welcoming every foreigner with a 'Namaste' as a mere consideration.
Athidhi Devo Bhava, so you have an open invitation;
while a few were enchanted as well as perplexed,
oh! Yes, we know our country is a little complex.

tales, legends, myths, arts, yoga and divinity, history
who is the creator of all these is still a mystery!
our diverse cultures, traditions and customs
are embroidered with unity over the frustum.

I wonder if days were enough to acknowledge India's diversity!
But sorry! I'm afraid, truly you need an eternity,
explore every local taste, culture or myths with mentions.
implore to know the subtlest meaning of our destinations.
cause I know my country is a living phoenix
which cannot be written in any of the epics,
keen interest on it with an open mindness
can make you know the taste of kindness.

From the Vedic civilizations to the Modern India visions,
from the Mauryan period to Independence and prisons;
we were always one in million residing under the strongest pavilion.....

Hindu or Muslim and Sikh or Christian,
we are all the children of the same nation!
And this is where my thoughts came to a conclusion
with India as an 'Infinity in One' nation.

-DASARI DIVYA TEJA
BCOM IB

Bithe hue kal ko lekar...
Aane wale kal ko mat bigaado.
Khushi k mausam me tum apne dukh ka zikr mat karo.
Khush hone ki wajah mat dhoondo..
Kisi ke khushi ki wajah tum banoo.
Bithe hue kal se khushi k lamhe cheenlo.
Jis pal me jee rahe ho uss pal ko waapis jee lo..
Tumhare aane wale kal ki fikr karo..

Naaki

Bithe hue kal ko yaad karo..
Yeh zamana tho hai hi purane zakhm par Namak
chidakne k liye..
Tum iss namak ko chodo aur Aane wale kal ko..Shehad
se b zyaada mitha karlo.!!!

- AAYUSHI KOTHARI
BCOM CAP

“BUT STILL...”

“BUT STILL...”

LOVE

I know it hurts!!

But still,

I crave for it.

RESPECT

I know it isn't free!!

But still,

I demand it.

ATTENTION

I know I won't get it!!

But still,

I wait for it.

FATE

I know it's never partial!!

But still,

I complain about it.

DESTINY

I know there's nothing like this exists!!

But still,

I chose to believe it.

-DASARI DIVYA TEJA
BCOM IB

WORLD WHICH SHE THINKS, EXISTS

I know a girl, who was one of a kind.
A person could never know what was on her mind.
Naïve to the world in which she lives
Simple, kind and honest is what she perceives.
Unfortunate things happen to those who are unaware
But as usual she wasn't prepared.
She wanted to just go home after a long, tired day
But the scooter was damaged,
After which problems couldn't stay at bay
Misfortune continued after she missed the last bus
She wanted to take a taxi and get out of the fuss.
Amidst the darkness, she saw a car pass by,
And there was a sign of sigh.
In the car were seated 5 strange looking men
But she didn't feel like a deer in the den.
Then for a lift, she asked
They looked at one another and paused
The man with a long beard gave her a sign,
She got in just fine
She sat in the car comfortably,
Guided the driver carefully
Mingling and chatting passed the journey which was long,
She never for once felt that anything could ever go wrong.
Suddenly, the speed of the car slowed
Car broke down on an empty, quiet road.
They offered to walk her to the destination
She agreed without any hesitation
Finally, she reached her house
A thank you dinner is what she announced
Realizing that this basic act of kindness is so rare
Puts me in so much despair
Hoping that we soon reach the day where the ending is no longer a twist
Maybe we should give her the world that she thinks exists.

- ESHITA PUROHIT
BCOM 2(CAP)

"Change and Promise"
Our friendship- a SNOOZEFEST??

I was never interested in science
at least not until I met you
'North and south attract' it says!
I believed in it only
after our miraculous meet.....
We were good to each other
like from endless talks to
our cheeky, little giggles
Unlike all the bickering friendships
ours was something different
in a way you wanted it to be
like I adjusted for you!
Maybe you're not so comfortable
being that clingy, bickering buddy
like shown in Instagram stories.....
but I never complained;
though I'm sick of wanting more!
I said I was okay! But,
Lying, isn't better than silence
sure they were many many
misunderstandings
but your possessive and timid pal
is so used to letting go !
You'll see, that I'm sorry
even for the faults that
I never intended to make...!
our relation works so feeble that
sometimes I feel shit for myself
but reminiscing our beautiful amity
I just forget all the haunting
insecurities that I possess about our
friendship, in a matter of seconds.....
only you hold that power dear!
My only request for you is
say you remember me,
atleast as a just friend;
and will not let our bond fall from
saying a million 'hey' s to
unseen/just read messages.
(as I promised u
a yellow heart for
our bond.....)

-DASARI DIVYA TEJA
BCOM IB

THE LOCKDOWN SAGA

We live now in such troubling times,
Where fear and doubt rear their heads
Where person to person contact is forbidden
When our sanity is hanging by a thread.

What is this pandemic that spreads like wildfire
Leaving panic and havoc in its wake.
This tiny virus that brought the world to its knees,
Making doctors worry and governments quake.

You know the mantra: Stay home, Stay safe
Wash your hands and wear a mask
Stop complaining; try something new
Social distancing is our only task.

Extraordinary is this virus that made us realise,
The value of what really matters in life.
That fame and money mean nothing at all
And how little we actually need to survive.
#COVID-19

- SAI PRIYA
B.Com 2H

A REFLECTING MIRROR

A broken piece of mirror,
What you see is a piece of waste
What I see is that it still reflects.
It has the power, it can do;
You think it's waste which isn't true.

Broken crayons still colour,
Broken mirrors still reflect,
Just because it's broken it is displaced,
It could do wonders, give it its space.

Each individual is important,
Each one has some ability forgotten;
Hidden strengths, some obvious flaws,
They can still reflect for some good cause.

A broken piece of mirror,
What you see is a piece of waste,
What I see is, it's beauty cannot be replaced.

- DRISHITA AGARWAL
BCOM 1H

EXPERIENCE

The first time when I got to know about COFEE, I decided I will be a member of it. I couldn't become a member of the core committee so decided to go for the position of rep. And that's when my journey with COFEE began. After becoming a rep I realized that with great power comes great responsibilities. But it was fun and I enjoyed each moment in the COFEE Club. Couldn't have asked for more. Looking forward to giving lots more to COFEE in the next years.

-Arzoo
Bcom. 2 IPP

Stepping into a club for the first time and being a representative brought the best out of me. I met some incredible people and COFEE as a team is very well organized.

The events that we organized were pretty unique and I got to design the posters for these events. It was ironic that I won third prize in the very event that I made the poster for!

All in all, COFEE is the best thing that happened to me in College.

-Shreya B.V.S
B.Com 1 H

Being elected as the COFEE Representative by my classmates was a wonderful learning experience for me. I had heard so much about the club's long-standing legacy of achievements and was very excited to see how it all worked from the inside. Organizing so many inter-college fests from scratch is no mean feat, but Team COFEE has always done an exemplary job right from conception and planning to promotion and execution. Being a part of such a vibrant and active club at college helped me become more confident and outgoing. It showed me how to shoulder responsibility and step outside my comfort zone. COFEE has also enabled me to sharpen my skills of content writing and marketing as I had the opportunity to interact with and learn from some incredibly talented fellow reps and core committee members.

My COFEE experience has taught me the true meaning of 'Teamwork makes the dream work!'. I look forward to many more enriching experiences as part of the club and will cherish the memories of my time here for years to come.

- G. Sai Priya
B.Com 2 H

My experience with being a part of the COFEE club has made me a more responsible person. It was a great time being active in the COFEE events which gave me a lot of experience .

All in all, it was one of my best experiences at the college

- Kushi Bansal

1 IPP

Words would never suffice to acknowledge how privileged I am to be apart of this club. It's been a great journey so far...looking forward to working with the club in coming years. Thank you for giving me this opportunity to share my experience at COFEE.

- Vaishnavi Cheera

B.COM 1 CAP

Being a part of COFFE has been one of the most amazing things I've ever done.

Every event organized by COFFE taught me how to be responsible, more organized. I got to interact with a lot of people. I'm glad that I could grab such an opportunity that came across.

- Kirthi Sahini

Bcom A&F(1)

One of the things I admire about being a COFEE representative is the skills that I have inculcated such as teamwork, time management, communication skills, networking, and leadership.

It has been a great experience and I feel proud to be a part of COFEE. Looking forward to more such learning experiences and creating beautiful memories at St.Francis!

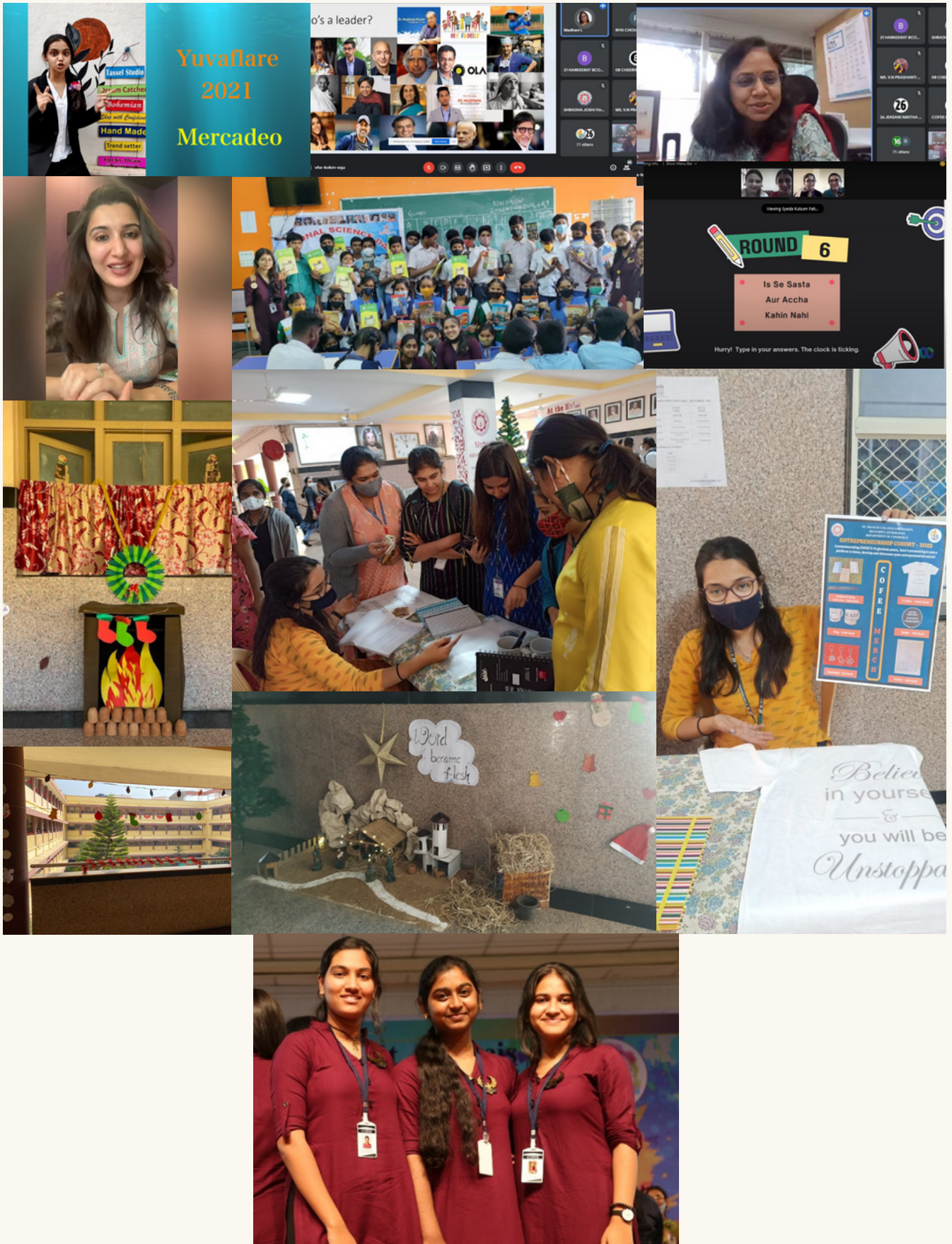
- Yashita Surana

BCOM 1 IB

GALLERY









“

"An investment in knowledge
pays the best interest."

-Benjamin Franklin

”

RISE



REACH

REINVENT
